



Keep Austin Beautiful

Education
Cleanups
Beautification

outreach programs of Keep Austin Beautiful



Keep Austin Beautiful

A non-profit 501(c)3 educational organization founded in 1985.

KAB Mission

The mission of KAB is to empower citizens of Greater Austin to take personal responsibility for enhancing their community environment.

To accomplish its mission, KAB supports programs and partnerships for litter prevention, waste reduction and beautification outreach and education.



KAB Annual Events

Annual Awards Luncheon

UT Project

Clean Sweep

Lake Travis Underwater Cleanup

Lake Travis Parks Cleanup

Longhorn Recycling Roundup



KAB Cleans

Removing litter from our neighborhoods, streets, schools, parks, and public spaces and promoting a litter-free Austin.

Neighborhood Cleanups

Adopt-a-Street

Container Program

Clean Builder Program



KAB Beautifies

Empowering school and neighborhood groups and local businesses to improve and beautify their community.

Neighborhood Beautification Grants

Tool Shack – Tool Lending Library

KAB Services Support Service Projects



KAB Educates

Promoting environmental stewardship through litter prevention, waste reduction, and service-learning projects

Student Stewards Program

Camp Enviromania

Summer Playgrounds Program

Educator Resource Lending Library

Youth and School Services



Annual Awards Luncheon



- Honors individuals and organizations for their hard work to keep Austin beautiful
- Provides visibility and recognition to sponsors for their annual contributions

Collaboration with UT Volunteer Service Learning Center



- Over 2,000 Volunteers Annually
- Cleanup and Beautification
- Each year servicing a neighborhood in need
- In 2005 over 4.64 tons of trash collected

GRUNT WORK.....FIELD WORK.....&.....FUN



POWER WASHING



A TOUCH OF COLOR



2005 Accomplishments:

A very successful cleanup event!

- Kicks off Keep Austin Beautiful month
- 1,800 volunteers mobilized
- 75 sites around Austin cleaned
- 29 tons of trash collected.
- Numerous donations & sponsorships
- Community visibility & participation





Clean Sweep



**KAB Provides
T-Shirts, Food
&
Entertainment
for Volunteers**



**KAB
Coordinates all
Trash Pickup
for the Day**



Lake Travis Parks Cleanup

Lake Travis Parks Cleanup Kicks off the Summer



9 Parks surrounding Lake Travis cleaned

Service days for businesses encouraged

Over 300 Volunteers Annually

Lunch, door prizes & t-Shirts provided to volunteer





Lake Travis Underwater Cleanup

BIGGEST Underwater Cleanup in Texas!

- 2005 marks the 11th year!
- KAB partnership event with LCRA, Travis County, and the Colorado River Foundation
- 8.5 tons of trash collected along 1,000 miles of shoreline and lake bottom
- Colorado River dive helps to protect our major water source





Adopt-A-Street



Get to know your neighbors!

- **Businesses and communities take ownership of their community streets**
- **Make a 2 year commitment**
- **Signage posted on the street recognizes the Adopt-A - Street sponsor**
- **KAB provides the cleanup supplies**

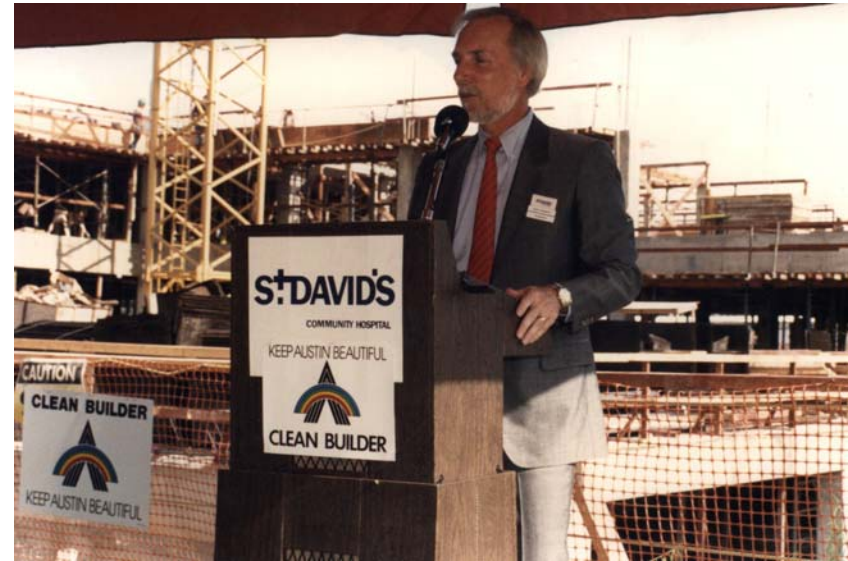


Container Program

Over 1,200 containers throughout Austin!



- Keeps community streets, parks and neighborhoods litter free
- Promotes proper disposal of trash
- Recognizes sponsors commitment to keeping Austin clean



- Encourages construction companies to take responsibility for on-site litter and debris
- Raises awareness about illegal dumping
- Recognizes companies who commit to being a Clean Builder



Neighborhood Cleanups

KAB Assists Austin Cleanups by:

- Planning project areas.
- Recruiting volunteers.
- Providing trash bags, litter sticks, gloves, and water.
- Coordinating the trash pickup.



IMPACT:

- Reduction of nonpoint source pollution
- Stormwater drains cleared
- People inspired to take ownership of their community



Neighborhood Beautification Grants

- Promote community building and improvement of public space
- Support environmentally sustainable projects
- Encourage community involvement

KAB provides tools and technical assistance to guide projects.



Projects may include:

Neighborhood Signs

Murals

Information Kiosk

Garden Installation

Adopting A Median

Tree Planting



KAB Promotes Service Projects



Tool Shack – Tool Lending Library

- provides over 300 tools for maintenance, improvement, and installation projects



Your Partner in Service, KAB:



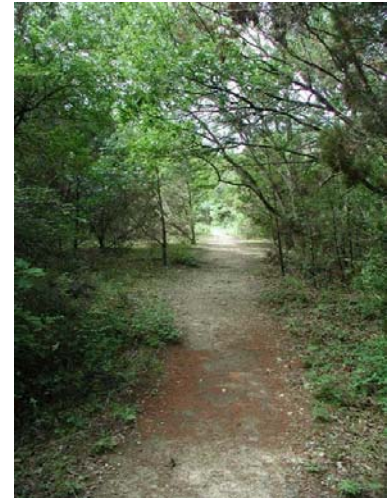
- identifies areas in need
- assists in the coordination of logistics
- connects groups to local resources
- provides technical assistance & training sessions



Service Projects Make an Impact

St. Edwards University

The entire freshman class cleared brush and maintained trails at Bull Creek Greenbelt and District Park.



Deloitte Consulting

150 employees removed invasive plants, landscaped planted beds, built trails, and removed trash at Mayfield Park Preserve



Waste Reduction Awareness



Partnerships
promote
recycling at
community
events



PSA's spread KAB's message throughout Austin



Camp Enviromania

Summer
program in
partnership
with
Communities
in Schools



At-risk students learn about

- landfills
- recycling
- watersheds
- water quality
- native plants and animals



Summer Playgrounds Program



- provides FREE activities at playgrounds throughout Austin
- in partnership with City of Austin Parks and Recreation Division
- targets youth ages 6-12
- focuses on Reduce, Reuse, Recycle & Rebuy
- reaches over 200 youth each summer



KAB Education Services

KAB Presents

- leads hands-on activities in the classroom and outdoors

Professional Development Workshops

- engage teachers in learning about the outdoors and principles of service-learning

Educator Resource Lending Library

- provides educators access to curricula, reference and children's books that focus on the natural environment



KAB A Catalyst for Building Partnerships

Local partners serve as annual and event sponsors, board members, and volunteers to assist with events and programs.



Austin Mayor
Will Wynn



TOKYO ELECTRON





**For more information, please
contact...**

Brian Block

Executive Director

Brian@KeepAustinBeautiful.org

www.KeepAustinBeautiful.org

Keep Austin Beautiful

105 West Riverside, Suite 230

Austin, Texas 78704

Tel: 512-391-0621 Fax: 512-391-0624